



UNITED COLLEGE OF ENGINEERING & RESEARCH

A-31, UPSIDC Industrial Area, Naini, Prayagraj-211 010
Ph.: 0532-2686070, 2686090 Fax: 0532-2687142

Ref. No. UCER/ALD/20226

Date: 05/05/2022

Office Order

Formation of Industry Institute Interaction Cell

In recognition of the importance of fostering strong collaborations and partnerships between the institute and industries, the following office order is issued regarding the formation of the Industry Institute interaction Cell at United College of Engineering & Research, Prayagraj:

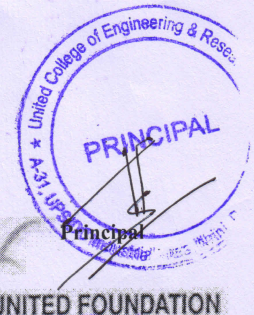
1. Head of Industry Institute Interaction Cell
Mr. Rajeev Dixit is appointed as the Head of the industry institute interaction Cell. She shall lead the cell's activities and initiatives aimed at enhancing industry-academia collaborations and facilitating knowledge exchange.
2. Members of the industry Institute interaction Cell:
The following members are appointed to the industry Institute interaction Cell, bringing diverse expertise and perspectives to support its objectives:
 - a. Mr. Anilesh Srivastava
 - b. Mr. Divya Prakash Srivastava
3. Roles and Responsibilities:
 - The Head of the cell shall oversee and coordinate all activities related to industry-academia collaborations, partnerships and initiatives.
 - Members shall contribute their expertise towards organizing industry visits, guest lectures, workshops, internships, placement and research projects with industry relevance
 - The cell shall facilitate networking opportunities knowledge exchange, and technology transfer between industry experts, academicians, and students.
4. Functions:
 - Establish and maintain partnerships with industries for collaborative projects sponsored research, and technology transfer initiatives
 - Organize industry visits, guest lectures, workshops, and seminars to expose students and faculty to industry practices trends, and requirements.
 - Facilitate internships, industries training programs, and placement activities to enhance students' industry exposure employability, and readiness.
 - Promote research and development projects with industry relevance and facilitate consultancy services.
 - Provide platforms for networking, interactions, and knowledge sharing between industry experts, academicians, and students.
5. Effective Date:
This office order is effective immediately. All concerned departments, committees, and individuals are requested to extend their full- cooperation and support to the Industry Institute Interaction Cell in its mission to strengthen industry-academia collaborations and enhance the Institute's industry engagement initiatives.

Copy to:-

- Dean Academic
- HOD's
- Registrar
- Library
- Workshop
- Office
- CRC

Affiliated to:

DR. APJ ÁBDUL KALAM TECHNICAL UNIVERSITY, LUCKNOW



Greater Noida Campus: 50, Knowledge Park-III, Greater Noida, GB Nagar-201 306 Ph.: 0120-3032169, 2322209
Corporate Office: 53, Leader Road, Prayagraj-211 003 Ph: 0532-2402952-55
E-mail: info@united.ac.in **Website:** <http://www.united.ac.in>

Vision of the Institution- To be an institute known for its Values, Academic Excellence & Research and Nurturing Professionals for their "Career" and "Life"
Mission of the Institution-

- M1. To establish and provide state-of-the-art environment for real and lifelong learning
- M2. To provide education focused for deep knowledge, interpersonal skills and leadership
- M3. To conduct impactful research for addressing challenges of the society
- M4. To establish and strengthen collaboration between academia and industry
- M5. To develop competent professionals with ethical and social responsibility